

2013 Performance

KEY FACTS AND FIGURES

The performance of French films in foreign markets

- > **50 million admissions*** for French films in international markets in 2013 **(down 65% compared to 2012)**
Note: French films in France totaled 64 million admissions** in 2013.
- > **24 million admissions*** for French-language films in 2013 **(down 65% compared to 2012)**
- > **37 million admissions*** for majority-French films in 2013 **(down 69% compared to 2012)**
- > **280 million euros in receipts*** generated at the foreign box-office in 2013 **(down 68% compared to 2012)**
- > **480 French films on theatrical release*** in overseas movie theaters in 2013 **(compared to 567 in 2012)**
- > **1,450 separate releases worldwide in 2013*** **(compared to 2,066 in 2012)**
- > **10 French films achieved more than 1 million admissions abroad in 2013 (compared to 11 in 2012)**
- > French movies set **a new a record in China, with almost 5.2 million admissions in 2013**, holding their place as the leading alternative to American movies.
- > **In Portugal, French films passed the one-million admissions barrier for the first time, thanks to the performance of *The Gilded Cage***, whose remarkable ticket sales outstripped *Gravity* and all other Hollywood blockbusters.

2013 Performance

The cinema year in international markets

After an exceptional year in 2012, when French films posted record performance with 144.1 million admissions in foreign markets, ticket sales fell sharply in 2013 to a total of 50 million admissions for 280 million euros in receipts.

Beyond just the backlash effect of following a bumper year, 2013 was a year of relatively weak performance.

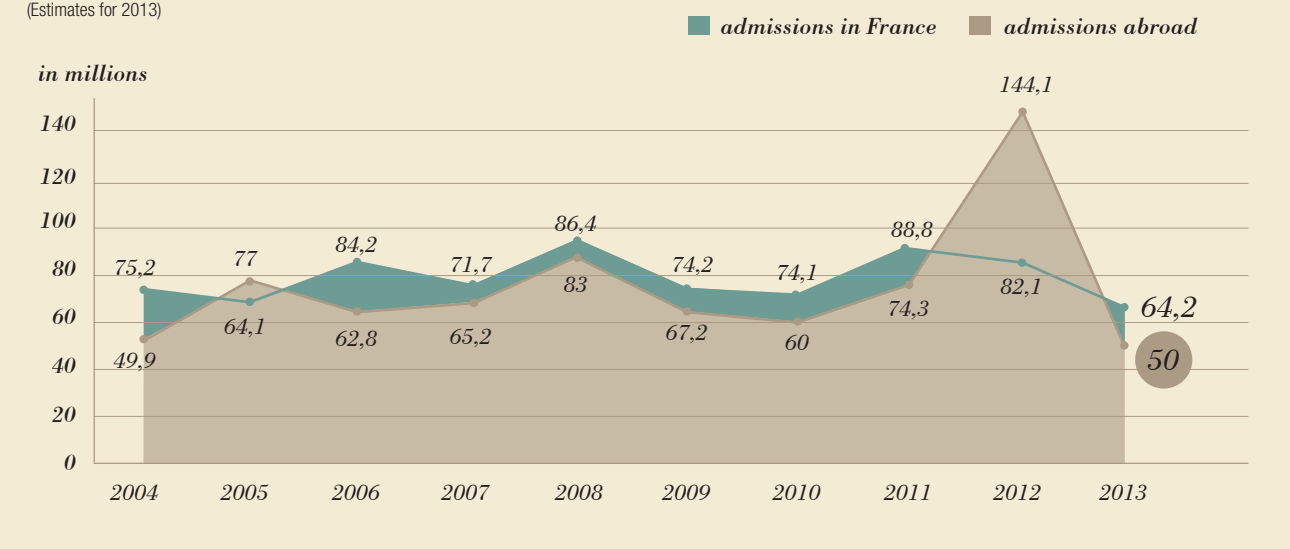
The total admissions for French cinema were far more widely spread across individual films. The top five French hits of 2013 in overseas theaters only accounted for 37.7%

of total admissions for French films abroad, compared to 70.6% in 2012. This is the weakest concentration since the year 2000.

In fact, among the 10 French films that surpassed 1 million admissions during 2013, only Luc Besson's film *Malavita* exceeded 5 million admissions. It should be noted that 66 French productions and coproductions (of which 49 were majority-French) obtained more than 100,000 admissions, compared to an average of 55 per year since 2000.

Ticket sales for French films in France and abroad over past 10 years

(Estimates for 2013)



Although majority-French productions accounted for 73.3% of admissions during the year, films made in the French language accounted for fewer than half of all ticket sales (48.1%).

The performance of foreign-language films is thus slightly ahead of films shot in French for the third consecutive year,

driven by a few titles with strong international potential such as *Malavita* and *Upside Down*.

Among the major French-language successes of 2013 were the Palme d'Or winners *Amour* and *Blue is the Warmest Color*, *The Gilded Cage*, *Paulette*, *Renoir*, *Rust and Bone* and *In The House*.

2013 Performance

Highlights

International box-office for majority-French films

★ TOP 10 majority-French films in international markets in 2013

(figures not definitive)

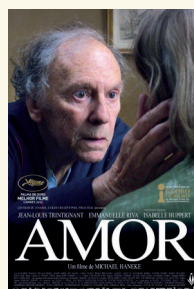
Rank	Majority French films	Admissions 2013	Cumulative admissions to 31/12/2013	Receipts 2013 (in €)	Cumulative receipts to 31/12/2013
1	<i>Malavita</i>	8 300 584	8 300 584	47 399 701	47 399 701
2	<i>Amour</i>	2 446 828	3 596 366	23 388 810	31 574 182
3	<i>Un plan parfait</i>	1 620 368	1 905 046	7 673 824	9 392 550
4	<i>Colombiana</i>	1 565 779	9 599 195	6 289 580	51 026 715
5	<i>Blue is the Warmest Color</i>	1 148 852	1 148 852	7 487 309	7 487 309
6	<i>The Gilded Cage</i>	998 714	998 714	5 795 552	5 795 552
7	<i>On the Other Side of the Tracks</i>	793 246	811 619	4 871 881	5 096 791
8	<i>Paulette</i>	757 765	757 765	4 761 711	4 761 711
9	<i>Renoir</i>	713 607	713 607	4 327 475	4 327 475
10	<i>Rust and Bone</i>	701 073	1 414 328	4 806 410	9 572 864



Malavita by Luc Besson drew 7.4 million admissions outside France, spread across 50 territories, including 4.6 million ticket sales in the United States and English-speaking Canada; 950,000 in Russia; 393,000 in Mexico; and 110,000 in Australia and also Israel.



A record year for French cinema in China meant a total of 5.2 million admissions shared between the seven distributed titles, which included 1.5 million for the EuropaCorp production *Colombiana* and 1 million for *Un plan parfait*.



Amour continued its international roll-out in 2013, clocking up more than 2.4 million admissions including 900,000 in the United States and English-speaking Canada, 220,000 in Brazil, 210,000 in Spain and 80,000 in South Korea.



Blue Is the Warmest Color embarked on its international release in October and has already passed the one-million admissions barrier overseas. The film has so far attracted 250,000 cinemagoers in both Italy and America, plus 100,000 in the UK.

2013 Performance



The Gilded Cage was the biggest hit of 2013 in Portugal for films of all nationalities, with 750,000 admissions. This was a record performance in the territory, which allowed French cinema to surpass 1 million ticket sales for the first time.



Paulette was the surprise hit of the year in Germany, with more than 500,000 admissions. The film is still on screens there, six months after its initial release.



Renoir recorded the best performance for a French-language movie in 2013 in North America. The film totaled almost \$2.3 million in receipts in the United States and English-speaking Canada (nearly 300,000 admissions), and clocked more than 30,000 admissions in Quebec.



The year yielded several other pleasant surprises in foreign markets. *A Lady in Paris* and its lead actress Jeanne Moreau won over Japanese audiences (100,000 admissions). Among the films directed by François Ozon on release last year, British audiences gave a warm welcome to *In The House* (140,000 admissions), while Russian cinemagoers were seduced by *Young & Beautiful* (110,000 admissions).

Award-winning French films at overseas festivals

2013 was notable for the triumph of *Blue Is the Warmest Color*, both in France and abroad. Besides scooping the Palme d'Or in Cannes and the Prix Louis-Delluc, Abdellatif Kechiche's film was nominated for the Golden Globes (Best Foreign Film), after winning plaudits at nearly all the American critics circles, with no fewer than eight Best Foreign

of Review. Kechiche also waltzed off with the FIPRESCI Best Director award from the San Sebastian Film Festival.

The Past by Asghar Farhadi was another winner in Cannes with the Best Actress award going to its star Bérénice Bejo. The movie was also nominated for the Best Foreign Film Golden Globe. The US National Board of Review bestowed its Best Foreign-Language Film on it.

Stranger by the Lake by Alain Guiraudie won the Un Certain Regard prize for Best Director in Cannes, along with the Best Film and Best Photography awards at Seville Festival, and the FIPRESCI award at the New Horizons Festival (Poland).

Lastly, *Tonnerre* by Guillaume Brac, which is only just starting its international roll-out, has already seen its lead Vincent Macaigne win the Best Actor award at the Festival of Mumbai.



Film awards from journalists in New York, Los Angeles, Kansas City, Las Vegas, Phoenix and elsewhere. Its co-star, Adèle Exarchopoulos, won the Los Angeles Film Critics Award for Best Actress, and the Breakthrough Performance by an Actress from the National Board

2013 Performance

Breakdown of French cinema admissions by geographical zone

Rank	Territory	Admissions 2013 (in thousands)	Receipts 2013 (in € thousands)*
1	US & English-speaking Canada	7 564,2	44 469,3
2	China	5 202,8	21 867,8
3	Germany	3 927,5	27 498,5
4	Italy	3 910,6	22 206,5
5	Russia	2 069,1	10 524,4

*figures not definitive

- In 2013, the world's two largest film markets became the two leading vectors of admissions to French cinema overseas.
- For the first time, in 2013 China became the second-largest market in terms of admissions. French movies sold a record 5.2 million tickets there, notably due to the films *Colombiana* and *Un Plan Parfait*, which both totaled more than 1 million admissions. French cinema thus benefited from the overall upswing at the Chinese box-office, which grew by 27% in 2013.
- Another notable record was set in Portugal, where the performance of the film *The Gilded Cage* (752,000 admissions) drove combined French ticket sales up to 1.2 million.
- Europe accounted for almost half of all admissions beyond French borders.



Outlook for 2014

2014 could have its fair share of surprises at the overseas box-office. Dany Boon, who is always popular in Western Europe, is back with his latest movie, *Superchondriac*. Some of the directors who made 2012 a record year will return to center stage, with *The Search* by Michel Hazanavicius, and *Samba* from the duo Olivier Nakache and Eric Toledano, who have once again cast Omar Sy in a lead role. Making his international breakthrough with *La Vie en Rose*, Olivier Dahan tackles another icon in *Grace de Monaco*. Luc Besson will be plunging Scarlett Johansson into a sci-fi universe in the highly-anticipated *Lucy*. Two biopics directed respectively by Jalil Lespert and Bertrand Bonello on the renowned designer Yves Saint-Laurent are expected to attract a lot of interest from foreign audiences. Thirteen years after the success of *Brotherhood of the Wolf* which sold more than

7 million tickets outside France, Christophe Gans returns with a new fantastic thriller, an update of *Beauty and the Beast* starring Vincent Cassel and Léa Seydoux. In the wake of the *Arthur* franchise and *A Monster in Paris*, *Jack and the Cuckoo-Clock Heart* is poised to become the next animation hit for EuropaCorp. The year ahead also marks the return of successful French auteurs such as Xavier Beauvois with *La Rançon de la Gloire*, four years after *Of Gods and Men*. Following *Water Lilies* and *Tomboy*, Céline Sciamma will continue her exploration of the adolescent world with *Bande de Filles*, while François Ozon will probe the masculine/feminine boundary in *Je Suis Femme* starring Romain Duris. 2014 will also see Juliette Binoche reunited with Olivier Assayas in *Sils Maria*, and Catherine Deneuve with Benoît Jacquot in *Trois Coeurs*.